



XAVIER SANCHEZ | KEYNOTE SPEAKER | BRAND KIT 2026

BEND THE RULES.
FIGURE IT OUT.
SOLVE FOR X.

TO BOOK XAVIER

xsimpact.com/book bookxavier.com

contact@xsimpact.com





WHO XAVIER IS

ABOUT **XAVIER**

Xavier Sanchez was born in San Antonio in 1999 without full arms or legs and was raised by a single mother who never treated him as limited. At 15 he gave his first keynote. He earned a Bachelor of Business Administration in Cybersecurity from the University of Texas at San Antonio, made the Dean's List, and built a career in fintech sales before launching XS Impact full time in 2026.

Today he teaches rooms to stop playing the victim and start owning the problem.

- ◆ Keynote speaker with over 11 years on stage
- ◆ Founder, XS Impact International LLC
- ◆ Board Secretary, Believe It Foundation
- ◆ Main subject of MotorTrend TV's Built for Business

THE MESSAGE

"The limitation was never the disability. It was my mindset about the disability."

Once I realized the problem was mine to solve, I realized the answer was too.

XAVIER SANCHEZ



REACH

COMBINED *FOLLOWING*

3,500+

FOLLOWERS ACROSS SIX PLATFORMS

INSTAGRAM

FACEBOOK

LINKEDIN

YOUTUBE

TIKTOK

X

@xxaviersanchezz on every platform. Public counts as of October 1, 2026.

141,000+

YOUTUBE VIEWS

On the Never Say Never episode of MotorTrend TV's Built for Business, the story of how Xavier got his driver's license.

WHAT XAVIER DOES

PUBLIC *SPEAKING*

Two keynotes. One framework. Pick the room you are speaking to.

Over 11 years on stage for corporate teams, schools, nonprofits, churches, community groups, and reentry programs. Every talk is built on Solve For X: bend the rules, figure it out, solve for X. Audiences leave owning problems they used to blame on someone else.

LEADERSHIP TEAMS

SALES ORGANIZATIONS

SCHOOLS

NONPROFITS

REENTRY



ACCOUNTABILITY *IS THE ANSWER*

The problem is yours to solve. That is the good news.

Most teams are waiting on something. A better boss. A better plan. A better year. Xavier was born without full arms or legs, and for a long time he waited too, for someone to fix it. The limitation was never the disability. It was waiting. When he stopped asking whose fault it was and started asking what was his, things began to move.

BEST FOR Leadership teams, sales organizations, and teams carrying more than the plan assumed

FORMAT 45 minutes. No props, no setup. Any room that can stand.

YOUR TEAM LEAVES WITH

- ◆ A way to tell a real obstacle from the story you tell about it
- ◆ One question that turns blame into ownership: what is mine to do?
- ◆ One move for Monday: name what you keep blaming and write the first step that is yours

YOUR PROBLEM, *YOUR SOLUTION*

Stop waiting to be saved.

Born without full arms or legs, Xavier spent years waiting for his difference to be fixed, explained, or forgiven. Then he owned it. Owning it is not blame and it is not shame. It is the only way a person gains the power to change it. This is the honest story of how a life gets rebuilt little by little.

BEST FOR Schools, universities, nonprofits, churches, community groups, and correctional and reentry programs

FORMAT 45 minutes. No props. Written so every word works in any room.

YOUR ROOM LEAVES WITH

- ◆ A way to own your difference without hiding it or apologizing for it
- ◆ The reason ownership is where your power to change things starts
- ◆ One small thing to start tonight with what is already in the room

EVERY BOOKING

WHAT IS *INCLUDED*

PRE-EVENT ALIGNMENT

A conversation before the event so the talk fits your people, your goals, and your moment.

TAILORED FRAMEWORK

Solve For X fitted to your audience, so the language lands in your room.

BUILT FOR ANY ROOM

Corporate floor, school gym, church hall, or correctional facility. The message holds.

THE KEYNOTE

45 minutes of Xavier on stage. No props and no setup. Any room that can stand.

ALSO FROM XS IMPACT, COMING SOON

MAKE IT A MUST

One-on-one coaching for men done living in the gap. A standard, a daily habit, and someone who notices when you drop it.

COMING SOON

ONE SIDE HAS A RAMP

Advisory for organizations. Build the ramp, hold the bar. Finds where qualified people are filtered out and shows what to build.

COMING SOON

BOOKING

HOW TO **BOOK**

1

CHECK AVAILABILITY

Send your date and event
at xsimply.com/book.

2

DESCRIBE YOUR ROOM

Tell us about your
audience. We recommend
the keynote that fits.

3

ALIGN

A pre-event conversation
to shape the talk around
your goals.

4

DELIVER

Xavier takes your stage for
45 minutes and your
people leave owning it.

High-priority dates are reserved three to six months in advance. Fees vary by scope, location, and engagement type, and discounted structures are available for educational institutions and nonprofit organizations.

TRUSTED BY

STAGES AND *SCREENS*

Organizations Xavier has spoken for and media that has featured his story.



A TRACK RECORD OF **REPEAT STAGES**

Long-term partnerships, recurring keynotes, and featured videos.

LONG-TERM PARTNER

RESPITE CARE OF SAN ANTONIO

Recurring keynote speaker and featured advocate, from intimate luncheons to evening galas, with featured campaign videos.

LONG-TERM PARTNER

BELIEVE IT FOUNDATION

Board Secretary, featured speaker, and video storyteller for the foundation that changed his life.

REPEAT SPEAKER

YMCA OF SAN ANTONIO

Speaker at community events and a featured voice in the organization's videos.

COMMUNITY STAGE

SAN ANTONIO SPURS SILVER AND BLACK GIVE BACK

Shared his personal story with program participants.

SCHOOL STAGE

JUDSON INDEPENDENT SCHOOL DISTRICT

Spoke to incoming students at Wagner High School, his alma mater.

CHURCH PARTNER

BAPTIST TEMPLE CHURCH

Worked alongside the church to raise funds for a community inclusive playground.

CASE STUDY

A FIRST KEYNOTE THAT *SET THE RECORD*

- EVENT** 28th Anniversary Luncheon, Respite Care of San Antonio
- AUDIENCE** Donors and supporters of a nonprofit serving children with special needs
- TALK** Xavier's first public speech. He was 15, reading from an iPad, and told the room he wanted to drive a car someday.
- SINCE** He has returned to speak and appear on camera for Respite Care again and again.



IMPACT

The most successful luncheon in the event's eleven-year history.

Confirmed in writing by the organization's Chief Executive Officer.

A TESTIMONY THAT **UNLOCKED THE GRANT**

- EVENT** Inclusive playground grant presentation for Baptist Temple Church
- PROJECT** A community inclusive playground at Baptist Temple Church, San Antonio, valued at roughly a quarter of a million dollars
- ROLE** Xavier worked alongside the church to raise the funds and co-presented the grant request
- IMPACT** His personal testimony was credited as the turning point in securing the grant

IN HIS WORDS

"Xavier helped make two grants possible... and helped to advise on design, bringing the perspective of those typically excluded because of their mobility needs. Xavier is thoughtful, driven and competent."

JONATHAN CLARK

Executive Pastor, Baptist Temple Church

TESTIMONIALS

WHAT EVENT *PARTNERS SAY*

"Xavier has moved audiences at Respite Care events time and again... inspiring donors and supporters through the sheer force of his story and spirit. He is engaging, authentic, and deeply motivating."

REBECCA HELTERBRAND

Chief Executive Officer, Respite Care of
San Antonio

"Xavier has been an inspiration to countless others through sharing experiences, including how the Believe It Foundation changed his life. Whether in person or in video, Xavier has displayed his confidence, leadership, and his inviting personality."

ANDREW MCALLISTER

Founder, Believe It Foundation

"Xavier helped make two grants possible... and helped to advise on design, bringing the perspective of those typically excluded because of their mobility needs. Xavier is thoughtful, driven and competent."

JONATHAN CLARK

Executive Pastor, Baptist Temple
Church



AS SEEN ON

PRESS AND **MEDIA**

Never Say Never, Season 2, Episode 4 of MotorTrend TV's Built for Business, follows Xavier's story and the custom van that gave him his driver's license. The episode won a Gold Telly Award, and Xavier is its featured guest.

Fox San Antonio covered the same story in December 2020. Great Day SA on KENS 5 featured Xavier live in studio, and San Antonio Magazine has featured his work.

MOTORTREND
TELEVISION

FOXSA
PURO SAN ANTONIO

KENS5
GREAT
day SA

THE MARK

Every logo is a transparent, full resolution image. Copy or save it straight from this page, or open the files attached to this PDF.



Full color. White and light backgrounds



Solid black. White and light backgrounds, one-color print



Inverted full color. Black and dark backgrounds. The default



Inverted white. Black and dark backgrounds, one-color print



Full color, stacked. White and light backgrounds



Solid black, stacked. White and light backgrounds, one-color print



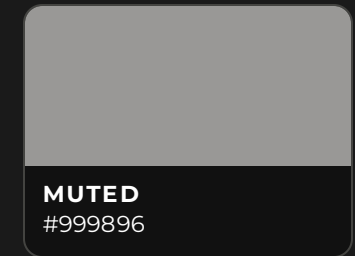
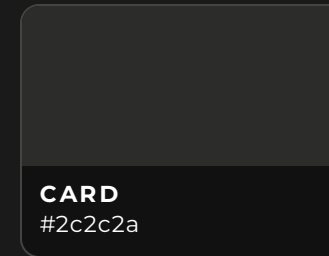
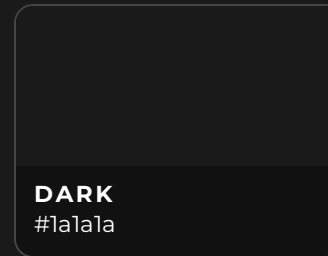
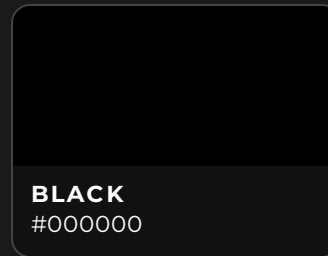
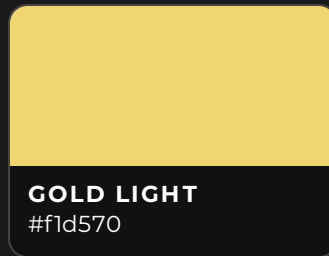
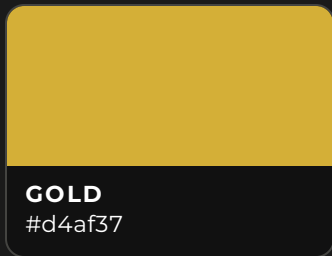
Inverted full color, stacked. Black and dark backgrounds. The default



Inverted white, stacked. Black and dark backgrounds, one-color print

Keep clear space equal to the height of the X mark. Never stretch, rotate, or recolor the logo, and never place it on a busy photo.

BLACK, GOLD, *MONTSERRAT*



AA AA

Montserrat is the only typeface. Weight 900 for headings, 700 for labels, 400 for body.

- ◆ Headings in capitals, weight 900, tight tracking.
- ◆ White heavy words with a gold italic accent word in a title.
- ◆ Gold for accents and calls to action. White for body text on dark.
- ◆ Body line height 1.65. Display line height 1.1.

BOLD. DIRECT. *EARNED.*

HOW XAVIER'S WORDS WORK

- ◆ Xavier's own sayings lead and are never softened: "Stop playing the victim." "No excuses." "Accountability."
- ◆ Short sentences. Active voice. A subject doing something.
- ◆ No motivational filler. Every claim rests on a fact, an outcome, or lived experience.
- ◆ Ownership means power to change, never blame or shame.

HOW XAVIER IS SHOWN

- ◆ Real rooms and real moments: on stage, with an audience, at work.
- ◆ Eye level. Faces and rooms over backdrops.
- ◆ No stock imagery. If it did not happen, it does not appear.
- ◆ Say "Excess Impact" aloud. Never "X S Impact."

THANK YOU

Bring Xavier to your stage.

xsimply.com/book

bookxavier.com the short link to say out loud

contact@xsimply.com

